

Riding for Reading 2008 Sponsorship Packages



Riding for Reading is a non-profit (501(c)3) organization dedicated to promoting reading, literacy, and education through equestrian sports and activities. The Riding for Reading Class is the flagship activity allowing riders from 1st through 12th grades to represent their schools and win grant money for their school libraries. In exchange for their efforts, schools get much-needed library funds. To date more than 350,000 students have been impacted due to the organization's donations to school libraries.

2008 Participating Shows:

Oregon Country Classic
Woodside Golden Gate Classic (California)
Riding for Reading Benefit Show (California)

National Sponsor

\$5,000 minimum

- Sponsor name on R4R t-shirts (given to each participant)
- Link on R4R website
- Banners posted at show (provided by sponsor)
- Thank you note cards from participating riders at all R4R events
- Mention in press releases
- Program listing

R4R Supporter

- Supporter listed on R4R website
- Thank you letter

Class Sponsor

\$1,000 minimum

- Link on R4R website
- Banner posted at show (provided by sponsor)
- Thank you note from participating riders at specific event
- Name associated with event
- Mention in at least one press release
- Program listing

In-kind Sponsor

- Riding for Reading welcomes in-kind sponsorship for awards, gifts for participating riders, and publicity.