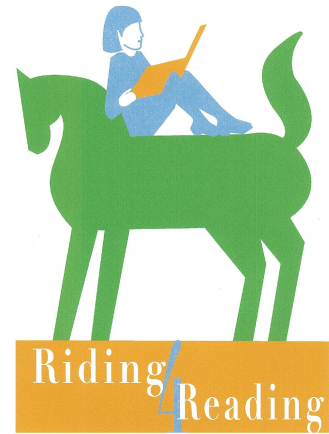


**Riding For Reading**  
480 W. Riverside Drive, Suite 1  
Burbank, CA 91506



## **ANNOUNCER MATERIALS - 2008**

### **Mission Statement**

Riding For Reading is a non-profit organization (501 (c)3) dedicated to promoting reading, literacy, and education through equestrian sports and activities.

### **The Riding For Reading Class**

The Riding For Reading Class is our flagship activity. This unique class allows riders from 1st through 12th grades to represent their schools and to win grant money for their school's library. Schools get much needed library funds, and the kids get great prizes and the opportunity to do something for their school.

### **Our Accomplishments**

Since its inception, more than 450,000 students from 1<sup>st</sup> through 12<sup>th</sup> grades have benefitted from the school library grants provided by Riding For Reading. Riding For Reading classes have been held from New York to Hawaii.

### **History**

Riding For Reading was founded in 1995 by Penny Carpenter, Lisa DaValle, and Marnye Langer. Their goals were simple: How do we take the sport we enjoy and the animal we love, and combine it with some of our deepest held values of literacy and education? Their answer was Riding For Reading, and in its first three years the non-profit organization donated over \$20,000 to school libraries throughout Northern California and reached over 200,000 elementary, middle, and high school students.

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