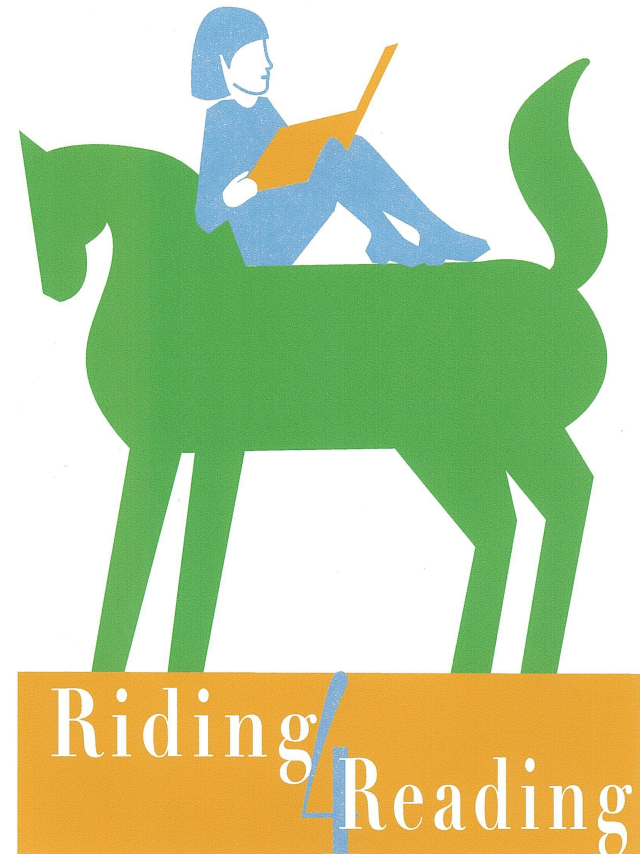


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2008 Riding For Reading Host Events:

The Country Classic - OR
Woodside Golden Gate Classic - CA
Riding For Reading Benefit Show - CA



Riding For Reading Class
Riding for Reading Benefit Show
Los Angeles
July 11th, 2008

Welcome to Riding For Reading!

Riders from 1st grade through 12th grade are competing for a grant to their school's library. Regardless of how each rider places in the class, every rider receives a grant to his or her school's library. Riding For Reading...*where schools win too!*

Riding For Reading was founded in 1995 by Penny Carpenter, Lisa DaValle, and Marnye Langer. Their goals were simple: How do we take the sport we enjoy and the animal we love, and combine it with some of our deepest held values of literacy and education? Their answer was Riding For Reading, and in its first three years the non-profit organization donated over \$20,000 to school libraries throughout Northern California and reached over 200,000 elementary, middle, and high school students.

Now Riding For Reading is back and better than ever. Since our Los Angeles event in 2006 with 50 riders we expanded our program and have reached another 250,000 students through donations to school libraries.

For more information or to make a donation to Riding For Reading, please visit our website at:

www.ridingforreading.org

The ABC's of Riding For Reading

Riding For Reading is a non-profit (501 (c)3) organization dedicated to promoting reading, literacy, and education through equestrian sports and activities.

We undertake a variety of projects, including the following:

A is for...

Awards

Riding For Reading donates money to school libraries in honor of the 1st through 12th grade riders competing in a designated ***Riding For Reading Class*** on behalf of their schools. Because of these library grants, all students in the school benefit. Participating riders receive special prizes and awards. Over 400,000 students have benefitted from Riding for Reading's library donations.

B is for...

Book Drives

By hosting book drives at local horse shows, Riding For Reading places much needed books back into the community. In many communities, public school funding for libraries is less than \$1.00 per student. Riding for Reading shows place books back into local communities. Riding for Reading plans to develop a library of equestrian titles.

C is for...

College

Riding For Reading values higher education and scholarships help make college available to more students. In addition to the Riding For Reading Class and book placement projects, Riding For Reading supports higher learning. Riding For Reading plans to develop its own scholarship in the future.