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RIDING FOR READING HEADS INTO FALL WITH TWO GREAT EVENTS

Los Angeles & Scottsdale Are Next!

Burbank, California. Riding For Reading will conclude 2008 with two great events. Langer Equestrian Group, Inc. hosts the Riding For Reading Benefit Show (Sept. 1) at the Los Angeles Equestrian Center. Not only does the show boast the largest Riding For Reading Class in the country, but the entire show is a benefit for the charity which is a non-profit organization (501 (c)3) dedicated to promoting reading, literacy, and education through equestrian sports and activities.

"Any program that can bridge my lifelong love of horses with education and literacy is a winner," said Larry Langer of his choice to designate the proceeds of one of his horse shows to Riding For Reading.

For the past two years, the Los Angeles based Riding For Reading Class has attracted 50 school age riders. More than 45 different schools throughout Los Angeles benefit from additional library resources thanks to the Riding For Reading grants.

In October Riding For Reading wraps up its year in Scottsdale, AZ at the Scottsdale Fall Classic (October 16-19). Chris Collman of Collman Equestrian Productions, Inc. was thrilled to be able to host a Riding For Reading Class. "The opportunity to give back to the community - namely, to education - was a big factor in my decision to become involved with the Riding For Reading program. I have two children, ages eight and three, and my wife and I have impressed upon them the importance of reading. The thought of children like them not having the opportunity to read because their schools or libraries can't afford the proper books is a somber thought ... it would be devastating to their futures. The chance to change this, to insure that future generations of children will always be able to get lost in a good book, is too much to pass up," said Chris Collman of his involvement in the program.

By the end of 2008 Riding For Reading will have made library grants to schools throughout the United States benefitting more than 500,000 school age students. With the national per student spending on library materials at less than \$1.00 per student, support for school libraries is critical. Riding For Reading library grants helped cash-strapped schools purchase much needed books. "This gift will help to give our students access to both the up-to-date materials they will need to assist them with their academic work and the books that will encourage reading for pleasure," stated Anne-Marie Bulawka, Director of Development for the Mayfield Junior School.

For the past two years the United States Hunter Jumper Association has provided an annual grant to Riding For Reading, as have a number of individuals, companies, and foundations. For more information on Riding For Reading, its programs, how to host a Riding For Reading Class, and

donations and sponsorships, visit www.ridingforreading.org or e-mail us at: ridingforreading@aol.com.

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